

Tyrell Howard-Franklin

COACHING HIGHLIGHTS

- Overall Record: 136-107 • Overall Post Season Record 12-9 • Developed 8 All-Conference Selections • MACC Champion • ECAC Champion • 7 Post Season Tournament Appearances
- Developed five 1000-point scorers • Strong recruiting relationship throughout DMV, PA & NJ
 - Extensive experience rebuilding / creating a successful program

COLLEGE COACHING

2 Seasons **ASSISTANT WOMEN'S BASKETBALL COACH (CENTENNIAL CONFERENCE)** **URSINUS COLLEGE**

Responsibilities and achievements included

- Coached 3x First-Team All-Centennial Conference selection
- Improved Overall Record by four games in year 1
- Improved Overall Record by six games in year 2
- Completed opponent scouting, game planning & preparation
- Oversaw post player development
- On court coaching including leading drills, offensive and defensive play installs
- Recruited and complete PSA evaluations at major summer circuit AAU events
- Assisted with the breakdown of game and practice film
- Assisted in end of year player meetings
- Made in-game suggestions regarding play call, personnel changes and strategy adjustments
- 2024 Centennial Conference tournament appearance

7 Seasons **ASSISTANT WOMEN'S BASKETBALL COACH (MIDDLE ATLANTIC CONFERENCE)** **STEVENSON UNIVERSITY**

Responsibilities and achievements included:

- Successful recruitment of 42 student-athletes
- Recruiting areas: New Jersey, Virginia, Maryland, Pennsylvania, Junior Colleges
- Developed WBCA All-American, D3Hoops All-American, D3 News All-American, Mid-Atlantic POY, ECAC South POY & 2x MACC POY
- Developed 7 All MACC selections
- Developed 4 career record holders
- Developed, organized & managed Male Practice Player Program
- Oversaw and managed program's scouting, playbook, and film software
- Organized and assisted with all aspects of practice and practice planning, and game day predation of opponents
- 112-79 Overall Record as Assistant Coach
- 2018 ECAC National Quarter Finalist
- 2017 ECAC National Semi-Finalist
- 2016 ECAC South Champion
- 2015 Middle Atlantic Conference Regular Season & Tournament Champion
- 2015 NCAA Women's Basketball Tournament Second Round Appearance
- Coach program to successfully make six consecutive post season tournaments. (2014, 2015, 2016, 2017, 2018, 2019)

CLUB COACHING

2 Season FOUNDER/DIRECTOR/ HEAD COACH

MARYLAND BASKETBALL CLUB

Responsibilities and achievements included:

- Started program to better service the segment of club basketball made up of student-athletes projected to play at the D3, D2, and D1 programs.
- Executed all communication, scheduling, roster, and payments
- Managed, organized, scheduled practice times & location for program
- Selected organize & register all events and tournaments for entire program
- Provided college placement consultation to all parents and student-athletes
- Managed all aspects of the organization's day to day functions
- 100% college placement rate
- Helped student-athletes collectively earn 500K in total aid to date

6 Season ASSISTANT DIRECTOR/ HEAD COACH

MARYLAND BELLES

Responsibilities and achievements included:

- Managed all communication, scheduling & roster
- Managed, organized, scheduled practice times & location for program
- Selected, organized & register all events and tournaments for entire program
- Executed weekly board meetings to update and discuss all ongoing matters within the organization
- Managed all aspects of the organization's day to day functions
- Oversaw & managed the updates of the Maryland Belles website
- Grew program from to 8 teams, 32 coaches, 80 student-athletes
- Provided college placement consultation to all parents and student-athletes
- 100% college placement rate
- Helped student-athletes collectively earn \$2.8M in athletic aid, 1.6M in academic aid

STUDENT ATHLETE SUPPORT

4 Season FOUNDER & OWNER

THINK THE GAME (THINKTHEGAME.CO)

Responsibilities and achievements included:

Mission Statement

To educate basketball student-athletes, improve their basketball IQ and help them make more effective decisions through game film, practice film and other tools. Think The Game strives to add confidence and empower every student-athlete. We hope to build a life-long relationship with each student-athlete we work with.

How...

First step is to understand the student-athlete's learning style. We recognize that each student-athlete learns differently, and this is a critical component to maximizing their performance. Once we understand how student-athletes think and learn, then we work the why behind the decisions they make on the court. From there, feedback and discussion is given based on their learning style. This is how we help take student-athletes' game to the next level.

Client base includes over 20 student-athletes who I met with weekly or bi-weekly via Zoom.

EDUCATION

MASTER OF SCIENCE - BUSINESS & TECHNOLOGY MANAGEMENT

Emphasis in Leadership
Stevenson University • Stevenson, Maryland
30 Credits Hours Completed

BACHELOR OF SCIENCE - BUSINESS ADMINISTRATION

Emphasis in Sports Management
Stevenson University • Stevenson Maryland

COACHING SYNOPSIS

	COLLEGIATE			CLUB	
UNIVERSITY/TEAM	Ursinus WBB	Stevenson WBB	Stevenson MBB	Maryland Basketball Club	Maryland Belles
HEAD COACH	B. Morgan	J. Boswell	G. Stewart	T. Howard-Franklin	T. Howard-Franklin
NUMBER OF SEASONS	2	7	1	2	6
CONFERENCE CHAMPIONSHIPS	-	1	-	n/a	n/a
POST-SEASON APPEARANCES	1	6	-	n/a	n/a
POST-SEASON CHAMPIONSHIPS	-	2	-	n/a	n/a

AREA OF RESPONSIBILITY					
Academics	-	Assist	-	Direct	Direct
Budget	-	Assist	-	Direct	Direct
Community Relations	-	Assist	Assist	Direct	Direct
Social Media	-	Direct	Assist	Direct	Direct
Compliance	-	Assist	-	Direct	Direct
Computers/Technology	Assist	Direct	Direct	Direct	Direct
Conditioning	-	Assist	Assist	Direct	Direct
Equipment	-	Direct	Assist	Direct	Direct
Fund Raising	-	Assist	-	Direct	Direct
Facility Management	-	Assist	Assist	Direct	Direct
Film	Assist	Direct	Direct	Direct	Direct
Game Management	Assist	Assist	Assist	Direct	Direct
Housing & Meals	-	Assist	Co-Direct	Direct	Direct
Promotions	Assist	Assist	-	Direct	Direct
Recruiting	Assist	Assist	Assist	Direct	Direct
Scheduling	-	Assist	-	Direct	Direct
Scouting/ Game Preparation	Assist	Co-Direct	Co-Direct	Direct	Direct
Travel	-	Assist	Assist	Direct	Direct

REFERENCES

Jackie Boswell
 Head Women’s Basketball Coach/
 Assistant Athletics Director
 Stevenson University
jboswell@stevenson.edu

Bobbi Morgan
 Head Women’s Basketball Coach/
 Assistant Athletic Director
 Ursinus College
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Katelyn Fischer
 Associate AD / Administration &
 Chief of Staff
 Jacksonville University
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Gary Stewart
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